

SURLY 2026 BRAND CALENDAR



		FEBRUARY LAUNCH				FEBRUARY LAUNCH		APRIL LAUNCH	
FURIOUS IPA	MOSH PIT HAZY IPA	XTRA-CITRA PALE ALE	HELL LAGER	GRAPEFRUIT SUPREME TART ALE	AXE MAN IPA	DRY IRISH STOUT	THIS BEER IS NIICE BEER	THIS BEER IS NIICE LIGHT LIME BEER	
12oz: 6pk, 12pk & 24pk 16oz: 4pk 1/2 BBL 1/6 BBL	12oz: 6pk & 12pk 16oz: 4pk 1/2 BBL 1/6 BBL	12oz: 6pk & 12pk 16oz: 4pk 1/2 BBL 1/6 BBL	12oz: 12pk 16oz: 4pk 1/2 BBL 1/6 BBL	12oz: 6pk & 12pk 16oz: 4pk 1/2 BBL 1/6 BBL	16oz: 4pk 1/2 BBL 1/6 BBL	16oz: 4pk 1/2 BBL 1/6 BBL	16oz: 4pk & 12PK 1/2 BBL 1/6 BBL	16oz: 4pk & 12PK 1/2 BBL 1/6 BBL	

		JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC	
VARIETY	SURLY SELECTS 12oz: 12pk 		FURIOUS, AXE MAN, MOSH PIT, GRAPEFRUIT SUPREME											
	NEW 20TH ANNIVERSARY VARIETY PACK 12oz: 12pk 													
SEASONAL RELEASES	OKTOBERFEST LAGER 12oz: 6pk & 12pk 1/2 BBL 1/6 BBL 													
	WINTERIZE WINTER LAGER 12oz: 6pk & 12pk 1/2 BBL 1/6 BBL 													
SPECIALTY RELEASES	RAGING FURIOUS IMPERIAL IPA 16oz: 4pk 1/6 BBL													
	MANGO AXE MAN IPA 16oz: 4pk 1/6 BBL													
	ABRASIVE DOUBLE IPA 16oz: 4pk 1/2 BBL 1/6 BBL													
	DOUBLE BLADED AXE MAN DOUBLE IPA 16oz: 4pk 1/6 BBL													
NON-ALCOHOLIC	NEW OUTLOOK GOOD N/A VARIETY PACK 12oz: 12pk 													
	NEW OUTLOOK GOOD - HAZY IPA NON-ALCOHOLIC HAZY IPA 12oz: 6pk													
	OUTLOOK GOOD - HOPPY PALE NON-ALCOHOLIC HOPPY PALE 12oz: 6pk													
	OUTLOOK GOOD - OATMEAL BROWN NON-ALCOHOLIC OATMEAL BROWN 12oz: 6pk													
	SPARKLING HOP WATER AXE MAN INSPIRED HOP WATER 12oz: 6pk													

