

WEDDING CEREMONIES & RECEPTIONS AT SURLY BREWING CO.



*Congratulations on the engagement! We'd love to celebrate with you at our Minneapolis brewery. Scheid Hall sets the mood for an intimate and energized celebration with the perfect combination of elegant and industrial design. And we don't just pour your beers, we provide you with a full service wedding package: our kick-ass staff will make your day go off without a hitch, our menu options will have your guests go crazy and, of course, we serve damn good beer. Our Events Team will personally handle the details of your wedding planning with you, making sure everything goes according to plan. Check out all we have to offer to make your wedding celebration **SURLY** on the following pages.*

WHERE
SURLY BREWING MSP
 520 Malcolm Ave. S.E.
 Minneapolis, MN 55414

CAPACITY
136
 Sit-Down Dinner
175
 Standing Reception Style

SCHEID HALL HOURS

Tuesday—Thursday
 9:00 a.m.—9:00 p.m.

Friday & Saturday
 11:00 a.m.—11:00 p.m.

Sunday
 11:00 a.m.—7:00 p.m.

The hall will be available for setup and decorating an hour before your contracted event start time without additional cost. If there is no event prior to your event, the space may be available earlier for set up. Early setup availability will be confirmed by the Events Team two weeks prior to your wedding date. Full day space rentals are available, check with your event planner for cost details.

WHAT'S IT GOING TO COST?

Our Events Team is here make sure your Surly wedding is one for the record books. We'll customize every aspect of your day with you to ensure it's meeting your needs, your vision, and your budget. Surly Brewing Company requires that clients meet their contracted food and beverage minimum. Should the food and beverage minimum not be reached during your event, a room fee will be added to the final bill in order to reach the food and beverage minimum.

Food & beverage minimums are based on the length of your reservation. Your event planner will provide you with the food & beverage minimum that coincides with your reservation.

SCHEID HALL DAY FOOD & BEVERAGE MINIMUM

TUESDAY—THURSDAY	
AVAILABLE TIMES 9:00 a.m.—4:00 p.m.	MINIMUMS Starting at \$2,500.00
FRIDAY & SATURDAY	
AVAILABLE TIMES 11:00 a.m.—4:00 p.m.	MINIMUMS Starting at \$2,500.00
SUNDAY	
AVAILABLE TIMES 11:00 a.m.—4:00 p.m.	MINIMUMS Starting at \$2,500.00

SCHEID HALL NIGHT FOOD & BEVERAGE MINIMUM

TUESDAY—THURSDAY	
AVAILABLE TIMES 4:00 p.m.—9:00 p.m.	MINIMUMS Starting at \$4,000.00
FRIDAY & SATURDAY	
AVAILABLE TIMES 4:00 p.m.—11:00 p.m.	MINIMUMS Starting at \$6,000.00
SUNDAY	
AVAILABLE TIMES 4:00 p.m.—7:00 p.m.	MINIMUMS Starting at \$3,500.00

The space may be available for an alternative start time for evening events. Check with the events team for availability for your preferred date. Surly Brewing Company Events Center does not reserve event dates further out than 18 months from your event date. Space rentals extending longer than 8 hours require you to meet the full day's total food and beverage minimum plus an additional \$500.00 rental fee.

EVENT PACKAGE ADD ON'S

We've taken care of the space, the food, and of course – the beer. Now let us round out the rest of your event needs and make your get together a little more Surly.

LINENS AND DÉCOR PACKAGE: \$250

Includes your choice of table linen colors (black, white, ivory), as well as a colored napkin color, table runner options, votive candles and holders.

AUDIO VISUAL EQUIPMENT: \$350

Scheid Hall is equipped with a state-of-the-art A/V setup.

The Scheid Hall AV setup includes the following:

- HD Projector with 130" screen
- Presentation Podium with Touch Screen System Control, Microsoft Windows computer with MS Office, and Blu-ray/DVD player
- 2 Wireless Microphones (1 Handheld, 1 Lavalier)
- In-Ceiling Amplified Speaker System
- VGA, HDMI, and Mini Display Port Inputs with Audio
- Wi-Fi Access
- Multi-Colored LED Uplights
- AV Tech On-site

MENU & BEVERAGE SELECTIONS

Check out our current event menu for seasonal selections Chef and his team are offering. We'd love to start putting together your menu ideas sooner rather than later. Your event planner will work with you directly to plan your menu for the evening. Allergies and certain dietary restrictions can be accommodated. Currently plated options are not available at this time.

To ensure your event's success we'd like to have your menu and event details outlined in your final event order two weeks out from your event. Your guaranteed guest count, and menu counts if applicable, are due (5) business days prior to your event. If guaranteed guest count is not received, the guest count given at the time of booking will be used. Your signed final event order agreeing to your menu is due at this time as well. We will make every effort to accommodate any last minute increase in guest counts. Decreases in guest count are not allowed within five (5) business days of the event.

Additional food may be ordered during your event, a 10% current menu price increase will apply. Menu items available for reorder will be provided by Chef the day of the event. Menu pricing on food and beverage is guaranteed 60 days prior to your event.

Menu items subject to change based upon availability, supply, and demand.

FOOD & BEER POLICIES

Surly's event center is in our brewery, and due to the Minnesota State Tap Room Law we can only serve our own beer. Our really, really good beer. We also provide our guests with an assortment of classic and house made sodas available for purchase. You may not bring wine, spirits, or any other kind of beverage into your event. Absolutely no flasks, wine bottles or any kind of spirits/alcohol may be brought into the building. If outside alcohol is discovered in the possession of a guest, the contents will be disposed of.

All food is made in house and must be consumed in house. With the exception of specialty cakes and desserts, no outside food or beverage is allowed. In accordance with the State of Minnesota health codes, no food or beverage can be packed up for takeout. All buffets must be taken down after three (3) hours for food safety.

WEDDING CAKES & DESSERTS

We have a talented pastry team staffed to provide our guests with the best dessert in town. If you have a bakery you would prefer to use, you may do so. Desserts brought in from an outside source will be subject to a \$4.50 per person serving fee. The Events Team will be happy to speak with you regarding your specific dessert needs. At the end of your event, any cakes or cupcakes that have not been cut or served to the group may be boxed up and taken home with you.

PREFERRED VENDORS

Surly Brewing Company allows outside vendors (DJs, florists, up lighting designers, decorators, etc.) of your choice. We also have awesome event partners that we'd love to introduce you to. Your event planner would love to help you get the conversation started!

STUFF YOU CAN'T DO

Your own centerpieces and decorations may be brought in as long as they do not conflict with the following. You may not affix anything to the walls, floors, or ceilings, unless a pre-approved vendor does it. ABSOLUTELY no glitter, glitter balloons, confetti, feather boas, flower petals, ceiling draping, nails (the kind you hammer), duct tape, adhesive back strips (command strips), thumbtacks, or flames (candles, torches, etc.). Use of any of these items, or damage caused to Surly property may result in a damage fee.

NOISE

Here at Surly we love a good time. And we want you and your guests to have a good time! But we need to make sure our guests in the restaurant, beer hall, and beer garden have a good time too. Bands, DJs, and other forms of live entertainment are welcome in the event center but must be approved by your event planner first.

Live bands and DJs must provide their own equipment and staging. They cannot plug into our in-house sound system. A sound check will also be required prior to your event to ensure noise isn't bleeding into the public spaces outside of Scheid Hall. Should your entertainment be asked to turn down their volume during the event, they must do so immediately. If group does not take action after two requests, we will pull the plug on your party. Please ensure you communicate this with your entertainment, they are your responsibility.

FESTIVAL FIELD

We like to keep things rocking at our Minneapolis brewery and make sure all our guests have a great time. From the beer garden to brewhouse, an exciting and energetic atmosphere awaits you. During the nice season we like to throw even bigger parties in our Festival Field space, which can make for a lot of people on site. Depending on timing, we may not know if we'll have anything planned in Festival Field on the day of your event when you book with us.

Should your event date align with one of our Festival Field events you can rest assured our event spaces are protected from noise, the crowds, and any unwanted party guests. Your event planner will work with you to navigate every detail to perfection, you won't even notice what else is happening. Additional security will be provided for your event at no cost, and complimentary valet parking will be provided to you and all your guests. We'll even throw in a couple of tickets to the next Festival Field show so you can come back and enjoy one yourself!

SURLY BREWING LOGO USAGE & BRAND GUIDELINES

The Surly Brewing logo represents our identity and is our most valuable piece of intellectual property. Individuals or businesses using our logo without expressed permission can unknowingly put the Surly brand in jeopardy. Unauthorized use of the Surly logo can give the impression we publicly favor, support and/or endorse an organizations' product, service and/or philosophy. In some situations, it can even imply legal liability. As a result, we're very protective with its use.

As a client of Surly Brewing's Scheid Hall Event Center, we require that you acknowledge and adhere to the following brand guidelines:

- I understand I have permission to use Surly Brewing's name in direct reference to the physical location where my event is being held.
Example: Sparky Abrasives 15th Annual Awards Banquet hosted at Surly Brewing's Scheid Hall Event Center
- I understand I may not use Surly's name, logo, or likeness to promote my event in any visual or descriptive manner beyond listing, announcing, mentioning or tagging Surly as my event's venue location.
- I understand I may not use any language such as 'partners', 'sponsors', 'welcomes', 'hosts', 'supports', or any other phrasing that implies Surly Brewing is affiliated with my event beyond the venue location.
- I understand that Surly does not advertise, partner, promote or co-host events on social media platforms such as Facebook, EventBrite, etc.
- I understand that Surly reserves the right to grant permission for logo usage on a case-by-case basis. I understand that using the Surly logo without permission or authorization is in breach of my event contract and could be considered grounds for terminating my event.

SECURITY

Surly requires security to be present in the building seven days a week. If you'd like a security guard designated to your event we'd be happy to provide you one. The cost for additional security is \$40.00 per hour.

RESERVING SCHEID HALL | DEPOSIT & PAYMENTS

A \$1,000.00 deposit is required to book our event spaces at any time Tuesday - Sunday. A \$300.00 deposit is required for all non-profit Tuesday events. Deposits are due upon signing the contract when booking an event in Scheid Hall. Your deposit will be applied towards your final payment. Event deposits are non-refundable.

Pre-payments may be made beginning (10) days prior to the event. Pre-authorization of your form of payment will be required the day of your event prior to your start time. Cash and credit cards are accepted. We do not accept wire-transfers or post-event payments.

SERVICE CHARGES & TAXES

A 20% service charge will be applied to all food and beverage functions. The tax rate is 8.025% for food and nonalcoholic beverages and 10.525% for beer. The service charge, rentals, security fee, clean up fees and set up fees are all subject to MN state tax of 8.025%.

CANCELLATIONS

We get it. Sometimes things come up and cancellations have to happen. If you cancel up to 90 days before your event, the cancellation fee is 75% of your contracted food & beverage minimum. If you cancel within 30 days, the cancellation fee is 100% of your contracted food & beverage minimum.

Canceling within 5 days of the event will result in a cancellation fee that is 100% of your contract food and beverage order. For day of cancellations the full amount of the contracted food and beverage will be charged to the credit card on file, along with all applicable service charges and taxes. Your event deposit is credited toward your cancellation fee.

Cancellation fees cannot be used as a credit towards a future event.

CONTRACT & LEGAL STUFF

A signed contract and deposit is required to confirm your event space reservation at Surly Brewing Company. A final event order will be created and signed with all agreed upon itemized options, event details, and services prior to your event. This final event order will determine the final bill and details of your event.

Client/organization agrees to protect, indemnify, defend and hold harmless Surly Brewing Company and its employees and agents against all claims, losses or damage to persons or property, government charges, fines and costs (including attorney's fees) arising out of or connected with the use of the facilities, including but not limited to the installation, removal, maintenance, occupancy or use of the premises, or any part thereof, by client/organization or any guest, invitee or agent of the client/organization or any independent contractor hired by the client/organization, except those claims arising out of negligence or willful misconduct of Surly Brewing Company.

IN SUMMARY, YOUR SURLY EVENT WILL BE AWESOME. WE PROMISE.